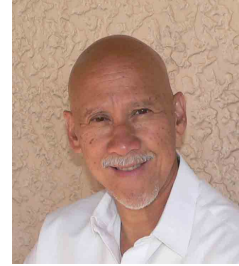


FEDERICO C. GONZALEZ – TECH CV
(as of August 20, 2009)



Federico C Gonzalez, or Dickie, is actively engaged in a number of technology and entrepreneurship activities, as

- Lead organizer of the PESO Challenge, a technology business plan competition;
- President/CEO of the Philippine Emerging Start-ups Open, Inc., which runs the PESO Challenge;
- Project Director and Lead Content Developer of the Tech Boot Camps of Ayala Foundation – Technology Business Incubator;
- Lecturer on 1) Technology Entrepreneurship and 2) Innovation Management; at Asian Institute of Management, University of the Philippines, and De La Salle University; and workshop facilitator in these areas;
- Columnist of the Business World (“Jumping the Curve”, on innovation and tech entrepreneurship);
- Mentor and advisor to technology start-ups (biotech; hardware; software, web design).

His first entrepreneurship ventures were in the traditional areas of real estate, public markets and tree plantations. Currently, he leverages his advisory work into equity in technology ventures.

Before he shifted gears into tech entrepreneurship in 2005, Dickie spent 38 years in corporate life, the last ones as the President/CEO of San Miguel Properties and as corporate rehabilitation receiver. He has also been engaged in various university administrative roles at De La Salle University, his alma mater, as: EVP, Professional Schools; Chairman, IE Dept.; and Dean, Graduate School of Business. Presently, he assists the College of Computer Studies in its external affairs and business incubation programs.

Studies in Mechanical Engineering (BSME 1964, Magna Cum Laude) at the De La Salle College and at the Massachusetts Institute of Technology (MSIM, 1966) give Dickie the engineering and technology foundations for his current passion.